

Save Time. Save Money. Use MASV.

File delivery is often a hidden time thief in your workflow, consuming more resources than anyone budgets for. But **MASV provides significant ROI** by dramatically reducing time and costs associated with large file transfers.

Up to a
90%

decrease in
transfer times

\$8,500+

annual savings with MASV vs.
Signiant for 15 extra users

\$43,000

potential travel savings for broadcasters using
MASV at a three-week, high-profile sporting event

Up To a 90% Decrease in Transfer Times

MASV users – and their clients, partners, and collaborators – save countless hours thanks to industry-leading speed and time-saving automations.

DRIVING PLATES

Driving footage provider Driving Plates saw a more than **90% decrease in file transfer times** after switching to MASV.



Post house Motion Picture Enterprises (MPE) saw a **6X speed increase** over Signiant Media Shuttle, helping it avoid paying expensive post staff to wait around.



AI-powered localization company Adapt has seen **savings of up to 4X** using MASV compared to Aspera on Cloud.

5X

MASV provides a **5X performance improvement** over Signiant when sending multiple packages; MASV multiplies your bandwidth at practically infinite scale, unlike P2P transfer where you're limited to the bandwidth of your server or VM.

RUGBYPASS

Sports website RugbyPass saw a **more than 95% decrease** in the time it took to receive content, transcode, and upload – from a whole day to just 15 minutes.

NRK

Major European broadcaster NRK saw a **3X transfer speed improvement** after moving to MASV – helping it get content to air faster.

GROUNDSTORM
MEDIA

Groundstorm Media's DP used to spend entire days at internet cafés transferring files. With MASV, the job takes minutes, **saving nearly \$800 a day** (not counting cafe fees!).



Sports broadcasters who use MASV fast file transfer don't have to send post-production teams to large sporting events for on-site editing anymore, because they can edit remotely. For the upcoming Tour de France in 2026, that's a **savings of up to \$43,000** (covering travel, incidentals, and hotel stay) over three weeks.

"MASV made it easy to build an automated workflow to deliver content from the field, to the production system, and have it ready for air as soon as possible."

– Stian Gjedrem, Tech Lead and full-stack developer, Norwegian Broadcasting Corp. (NRK)



MASV user overages: \$0

User overages are in most cases a total surprise for account owners (until they get their monthly bill). But MASV doesn't punish our clients for being successful. If you're growing, your per-user costs won't go up.

SIGNIANT USER OVERAGE CHARGE vs. MASV USER OVERAGE CHARGE

\$48 per user per month.

\$0 for an unlimited number of users.

To accommodate 15 extra users, that's **an additional \$8,500+ annually.**



4X cheaper than Aspera on Cloud

Aspera on Cloud charges around \$1/GB; with MASV, the first 15 GB are free and the next thousand are \$0.25/GB, for a \$121.25 total fee – **a savings of more than 75%.**



Cloud integrations and automation: Hundreds of hours saved

A MASV integration and file transfer automation set up inside a cloud-based color grading, finishing, and VFX software suite can **save companies 100 to 200 hours per month** thanks to reduced manual handoffs and notifications (assuming around 10 file deliveries per week and 20-30 minutes per delivery, including file prep, uploads, and folder routing).

With MASV you can automate workflows effortlessly and streamline file sharing across teams and partners, accelerating project timelines, minimizing overhead, and providing faster time to value – and to market – for less cost, time, and a greater return on your investment.

Contact sales@masv.io to learn more.